

# Lane Schiowitz

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## **Education**

<b>Miami University   College of Arts and Sciences</b>   Oxford, OH	May 2025
Bachelor of Arts in Psychology and Strategic Communication   <b>GPA: 3.7</b>	
• Honors: Alpha Lambda Delta - The Honor Society for First-Year Academic Success	
• Dean's List 2023 and 2024 – Top 20% of undergraduate students within their division	

## **Professional Experience**

<b>Stryten Energy</b> , Alpharetta, GA	May 2024-August 2024
<i>Corporate Communications Intern</i>	
• Constructed a recruiting strategy utilizing media, web content, employee testimonials and digital tactics	

• Composed and edited press releases and articles for publication on the company website

• Created and uploaded website pages, ensuring user-friendly navigation and up-to-date information

• Developed internal newsletters, marketing bulletins and company merchandise

• Managed and created social media across LinkedIn, Facebook, Instagram and X

**Tools Used:** Microsoft Office Suite, Canva, WordPress, Staffbase, Mailchimp, Smartsheet, SEMrush

**Skills Developed:** Project Management, Content Development and Execution, Writing and Editing, Graphic Design, SEO Research, Collaboration

<b>communications 21</b> , Atlanta, GA	June 2023-July 2023
• Completed and edited news releases to send out for clients	

• Created, uploaded and scheduled media for release on multiple social platforms

<b>TBB 122</b> , Alpharetta, GA	June 2023-August 2023
<i>Wait Staff</i>	
• Delivered a positive guest experience by taking orders, delivering food and clearing dishes	

• Assisted the guests with navigating the menu of food and drinks for preferences and allergies

• Collaborated with fellow employees to deliver services and ensure the satisfaction of the guests

## **Leadership & Activities**

<b>The Miami Student</b> , Miami University Student Paper	April 2024-Present
• Conduct interviews with diverse campus and community figures to gather information for various stories	

• Compose and edit newspaper articles

• Received 21 Mark of Excellence awards, including Best Student-Run Newspaper

<b>Psi Chi</b> , Miami University Psychology Fraternity	November 2022-Present
• Organize events around campus to promote positive mental health awareness	

• Contribute to an environment to help members discover and talk about their specific passion in psychology

<b>Alpha Phi</b> , Miami University	February 2022-Present
• Promote sisterhood, cultivate leadership, and advocate service in the community	

• Raise money for women's cardiac care and health for the Alpha Phi Foundation for Women's Cardiac Care and Scholarship

<b>Paws for a Cause</b> , Miami University	September 2022-Present
• Assist in the training and socializing of service dogs	

• Educate the public about service dogs and disabilities through awareness and fundraising